



## Cannaverse Privacy Policy & Data Security Statement

**Effective Date: 20.04.2025**

**Version: 1.0**

### 1. INTRODUCTION

This Privacy Policy explains how Cannaverse (Pty) Ltd ("we", "our", or "us") collects, processes, stores, and protects personal information when you use our website or services. We are committed to safeguarding your privacy in accordance with the Protection of Personal Information Act (PoPIA), the Electronic Communications and Transactions Act (ECTA), and other applicable laws of South Africa.

By using the Cannaverse platform, you consent to the processing of your personal information as outlined in this Privacy Policy.

### 2. WHO WE ARE

Cannaverse is a digital cannabis ecosystem platform operating in compliance with South African law. We provide a secure online environment for cannabis-related education, club engagement, and wellness tools. Cannaverse does not directly sell cannabis products. All cannabis-related interactions occur through closed-loop systems (e.g., Private Cannabis Clubs or authorized partners), each of which is independently responsible for its legal compliance.

### 3. WHAT INFORMATION WE COLLECT

We may collect the following types of personal and non-personal information: Type of Data	Examples
Personal Identifiers	Full name, date of birth, ID number, email address, phone number
Account Info	Username, password, preferences, member verification
Location Data	IP address, city/province, location used to personalize services

Type of Data	Examples
Device & Usage Data	Browser type, device identifiers, pages visited, time spent, clickstream
Club/Store Interaction	Bookings, inquiries, communication logs



Health/Wellness Info	Optional medical information if disclosed voluntarily
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Sensitive data (e.g., health info or cannabis preferences) is only collected when you knowingly provide it, and we apply strict access controls to this data.

#### 4. HOW WE USE YOUR DATA

We process your data for the following purposes:

- To provide and personalize your platform experience
- To match you with relevant content, stores, or clubs
- To enable secure account creation and logins
- To monitor and improve our services
- To support compliance with applicable law (e.g., age verification, membership validation)
- To communicate updates, offers, or support requests (opt-out available)

#### 5. LEGAL BASIS FOR PROCESSING

We process your data based on:

- Consent (e.g., when you accept our Terms or voluntarily share data)
- Legal obligation (e.g., to comply with PoPIA or the Cannabis for Private Purposes Bill)
- Legitimate interest (e.g., securing our platform, improving user experience)

#### 6. DATA SHARING & DISCLOSURE

We do not sell your data. We may share it only under the following circumstances: Party	Reason for Sharing
Storefront Owners	Only for interactions you initiate (e.g., bookings, contact forms)
Affiliated Clubs/NPCs	Where you register or opt into specific clubs (requires consent)
Party	Reason for Sharing
Service Providers	IT, security, analytics (under data processing agreements)



Legal Authorities	If required under a valid legal request or to comply with the law
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Each store on our platform is independently responsible for its own PoPIA compliance once a user initiates contact or engagement.

## 7. DATA SECURITY MEASURES

We apply industry-standard safeguards to protect your information:

- SSL encryption for all data in transit
- Encrypted passwords and access tokens
- Access control based on role and function
- Secure cloud infrastructure with regular penetration testing
- Incident response and breach notification protocols

## 8. USER RIGHTS UNDER PoPIA

You have the following rights: Right	What It Means
Access	Request what personal data we hold about you
Correction	Request correction or update of inaccurate data
Deletion	Request deletion of personal data (where no legal retention obligation exists)
Objection	Object to certain types of data processing
Complaint	Lodge a complaint with the Information Regulator of South Africa

Requests can be submitted to [privacy@cannaverse.africa](mailto:privacy@cannaverse.africa)

## 9. DATA RETENTION

We only retain data for as long as necessary for the purpose for which it was collected or as required by law:

Type of Data	Retention Period
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User Account Data	Until deletion or deactivation by the user
Legal/Transaction Logs	5 years (for audit and legal purposes)
Health Info (optional)	12 months (unless otherwise agreed by user)

#### 10. COOKIES & ANALYTICS

We use cookies to:

- Understand user behaviour and preferences
- Maintain user sessions securely
- Provide relevant content and recommendations

You may manage cookies through your browser settings. However, disabling cookies may affect platform functionality.

#### 11. CHILDREN & MINORS

This platform is intended for users 18 years and older. We do not knowingly collect data from minors. If you are underage, do not use the platform.

#### 12. INTERNATIONAL DATA TRANSFER

While our servers are hosted in South Africa, some third-party services may process data in other jurisdictions. We ensure all such processors are contractually bound to protect your data under conditions aligned with PoPIA.

#### 13. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Significant changes will be communicated via email or notification upon login.

#### 14. CONTACT INFORMATION

If you have questions or wish to exercise your rights, contact us at:

[privacy@cannaverse.africa](mailto:privacy@cannaverse.africa)

You may also contact the Information Regulator of South Africa at: [infoereg@justice.gov.za](mailto:infoereg@justice.gov.za) | 010 023 5207



cannaverse

**DYNAMICTECH SA (Pty) Ltd**  
Registration Number: **2024/860271/07**

Yours faithfully,

Charl Botha B.Proc (S.A) & Lize Farah

*(Electronically Signed)*

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